

# Parks Day 2009 iParks Youth Webcast Competition

## Contest Details

Help celebrate PARKS DAY 2009! Show off your creative and technical skills by producing a short video that best answers the question:

## Why are B.C.'s Parks important to you?

The contest starts June 1, 2009, and ends September 11, 2009.

The contest is open to British Columbia and Alberta residents ages 18 and under. Employees of BC Parks, their immediate families, and members of their households are not permitted to enter. See the Official Rules and Regulations for more information.

The top 10 webcasts in each category will be posted on the BC Parks for public viewing. Winners will be chosen on September 25th and be notified by the end of September 2009.

Prizes will be awarded for 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place and for honourable mentions.

Prizes include backpacks and hats from Arc'teryx, outdoor gear from Mountain Equipment Coop, and a Day with a BC Park Ranger courtesy of BC Parks!!

## How to enter:

1. Submit as many entries as you wish; however, you can only win once.
2. To enter by mail: Record your webcast to a CD or DVD, and mail your CD or DVD, and the signed original copies of the Official Contest Rules, and the Contest Entry Form and Model Release Forms for EACH identifiable person in your webcast to:

iParks Youth Webcast Competition  
BC Parks  
PO Box 9398 Stn Prov Govt  
Victoria, BC V8W 9M9

Entries recorded to a CD or DVD must be postmarked no later than September 11th, 2009.

3. To enter by email: Attach your webcast, and scanned copies of the signed Official Contest Rules and the Contest Entry Form and Model Release Form for EACH identifiable person in your webcast to [Parksdaywebcast@gov.bc.ca](mailto:Parksdaywebcast@gov.bc.ca). Emails must be received by 6:59 p.m. on September 11th, 2009.
4. BC Parks will not be held liable for lost mail or failed messages. If you send your webcast by mail, please package your webcast CD/DVD's securely, as BC Parks will not accept responsibility for loss or damage.
5. Please name the file using the following format (Video \_First and Last Name\_Age)
6. Video webcasts must be 1 minute or less, 6 MB or less, and in MP4, WAV or MOV format (cell phone videos are acceptable).
7. The webcast must be an original work and a signed Model Release Form for each identifiable individual in the audio/video clip must accompany the submission.
8. Please include the BC Park in which it was produced, if applicable.
9. Entry forms and Model Release Forms can be obtained from the BC Parks website ([www.bcparks.ca](http://www.bcparks.ca)).

10. Winning entrants will be selected on September 25th, 2009.
11. All submissions become the sole property of BC Parks and will not be returned to the entrants.
12. BC Parks reserves the right to publish all webcasts and to use them in any website and/or promotional material without compensation to the creator. Production credit will be given. Model and property releases are the responsibility of the entrant and must be provided for identifiable people upon submission. (Download forms at [www.bcparks.ca](http://www.bcparks.ca))
13. Contest is open to BC and AB residents only who are 18 years or under upon the date of submission.
14. Entries will be judged on a five-point scale, on the basis of Creativity, Content, Technical aspect, Clarity and, Overall impression.
15. Decisions of the judges are final.

For questions about how to enter the iParks Youth Webcast Contest, please call Kimberley Reid at (250) 952-6709 or email us at [Parksdaywebcast@gov.bc.ca](mailto:Parksdaywebcast@gov.bc.ca)